# FINAL CLIENT PRESENTATION.

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### CONCEPT /THEME.

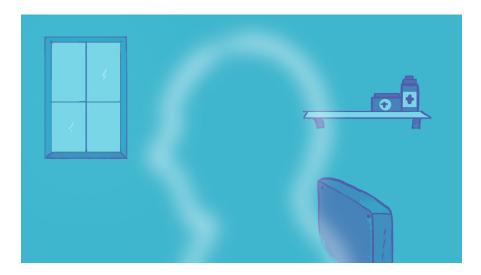
A black man overcomes his fear of prostate cancer diagnosis and treatment. The black and white theme will represent the fear that he feels, the juxtaposed colour of red will also be a heavy emphasis within the animation. towards the end of the animatic there will be a heavy colour change within the work, this will emphasise the hopefulness and the happy ending that the character would have wanted to receive.

## WHAT WE CHANGED /IMPROVED

after receiving feedback from interim 2









### WHAT WE CHANGED /IMPROVED

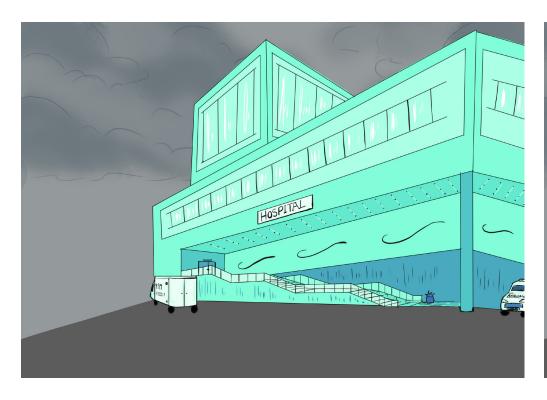
after receiving feedback from interim 2





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### THE ANIMATIC

https://vimeo.com/789827093