Interim 2

NHS prostate cancer.

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LOGLINE

A black man overcomes his fear of prostate cancer diagnosis and treatment.

SYNOPSIS

A man diagnosed with prostate cancer feels alone and afraid due to the lack of discussion of this topic within his community. The support from loved ones and doctors allows him to get over the fear and start the treatment. This gives him high chances of survival and hope for the future.

WHAT WE CHANGED AFTER THE 1ST INTERIM

Decided to focus less on the feeling of fear a person with cancer experiences and more on overcoming it

Removed excessive scary imagery

Less literal visual representation

The script

Empty dark space. Man is sitting in a chair, face in his hands

MAN

Cancer is one of those taboo subjects where our people don't like to talk about

He falls into the abyss, reaching out his hand

MAN

They feel that cancer is a death sentence

Gets up from a lying position and finds himself isolated by a huge brick wall

MAN

They feel if you get cancer, you've hit a brick wall

Looks down at his shadow, feels hopeless and alone

MAN

It's fear really, I think they have with this thing and not even wanting to take it into their mouths to say that word

Breaks down crying

MAN

That's the magnitude of fear which they have

A 2nd person puts their hand on his shoulder comforting him and giving him support. Screen fades to white

MAN

Cancer is not a devil, what it is, is there are cures for cancer. We have to explain that more and more I think so that people lose this fear

The man is at the doctors finding out more about his treatment options. He looks up hopeful

MAN

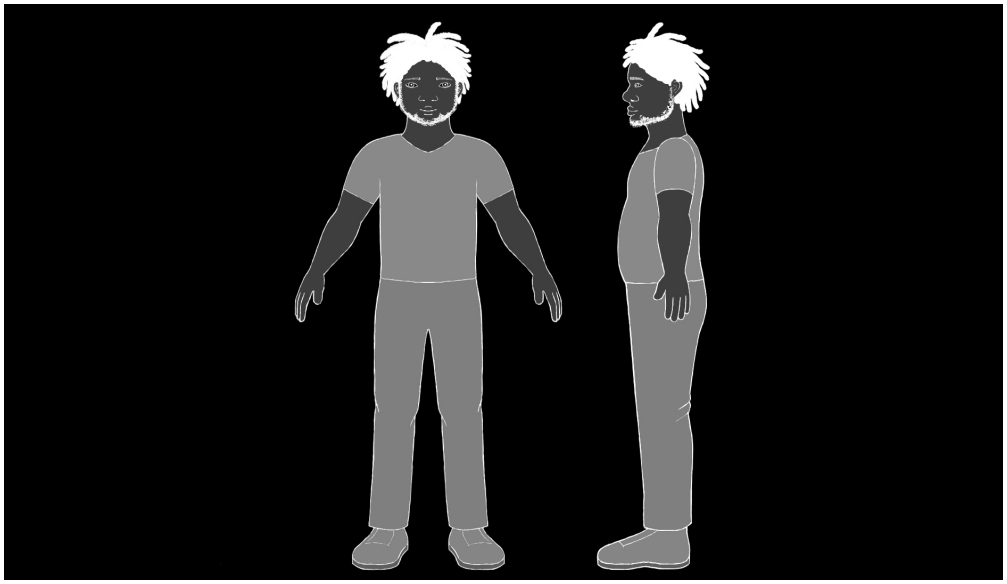
Many treatments and options available to patients

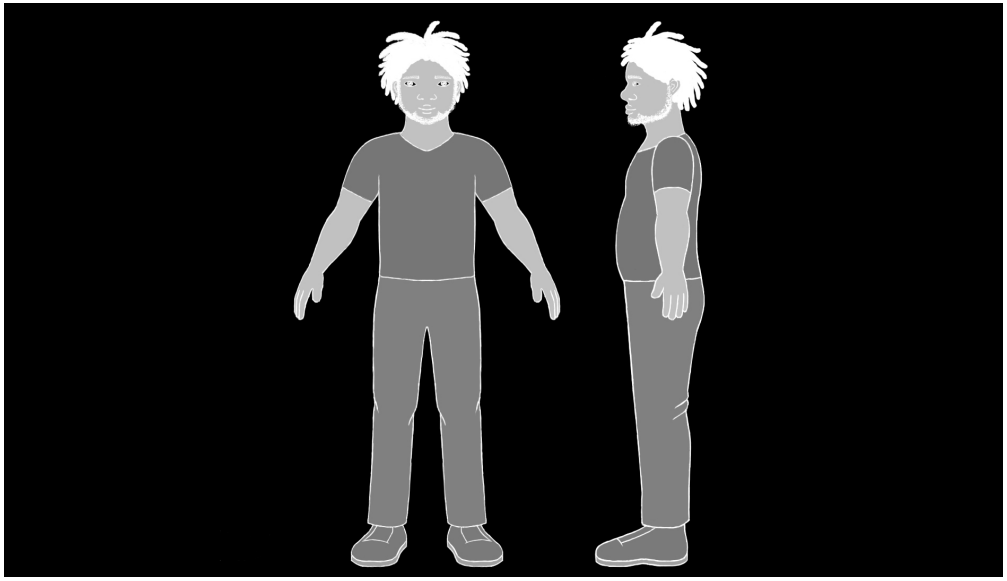
The man is standing at the front of a group of prostate cancer survivors

MAN

And the earlier the diagnosis the better chance you have of making a recovery

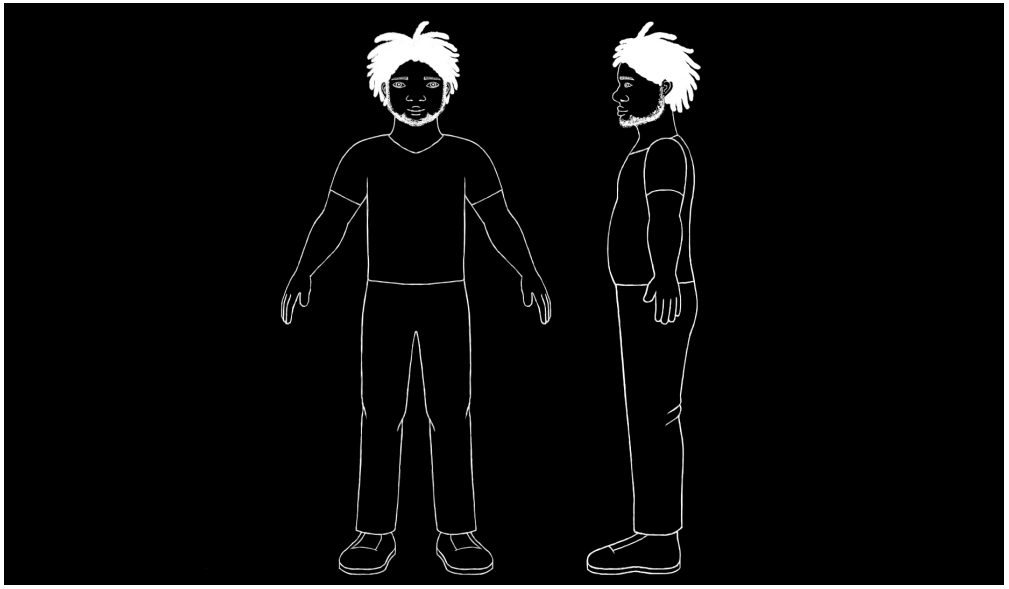
Character design-01

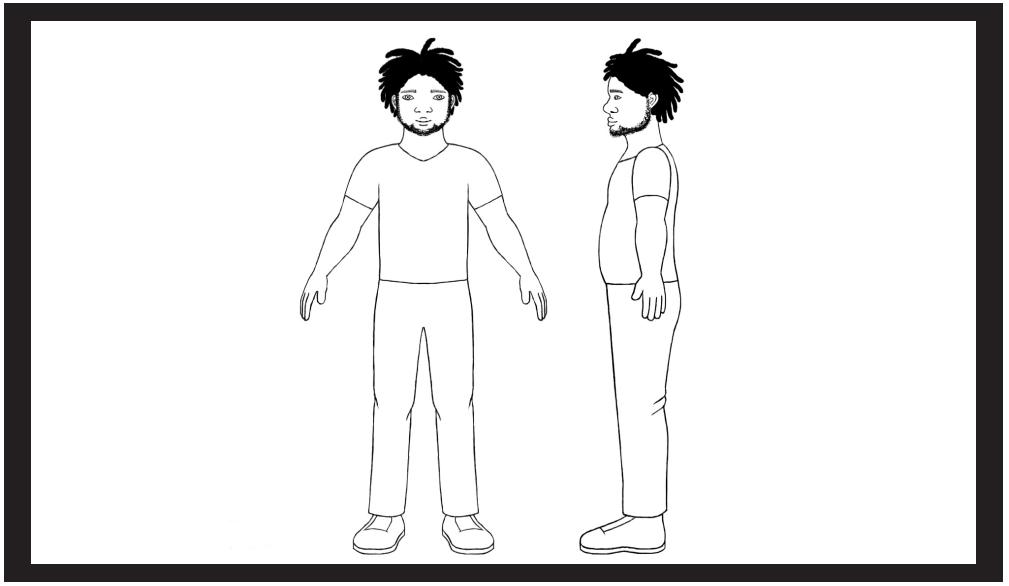




character designs done in different shades of white and grey.

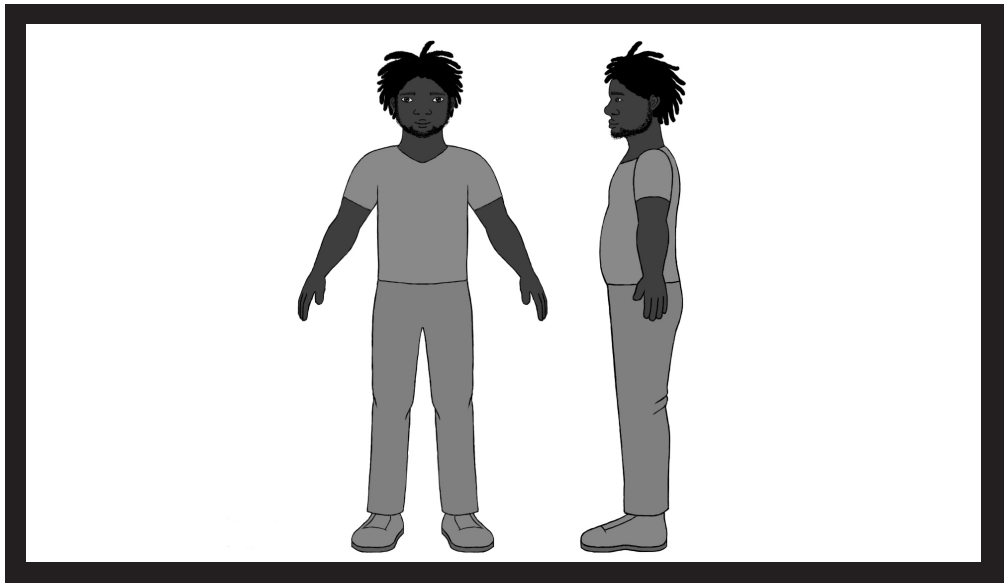
Character design-02

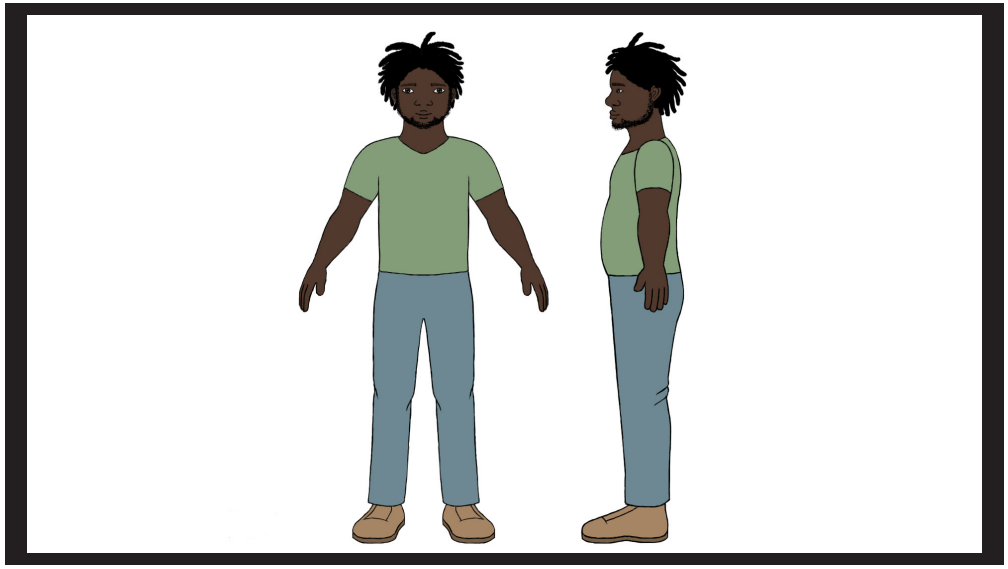




character designs done only in linework.

Character design-03





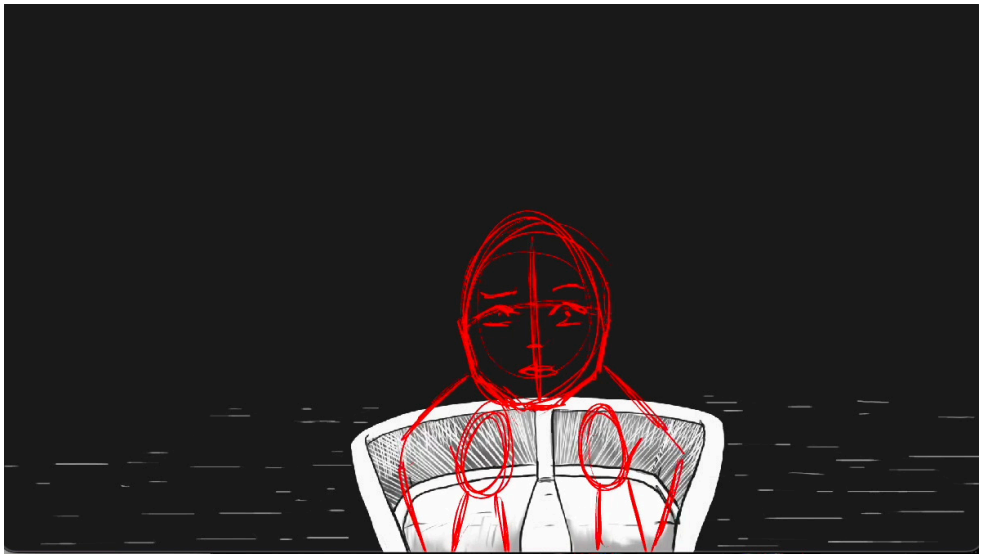
character designs , one in grey and another one in full colour.

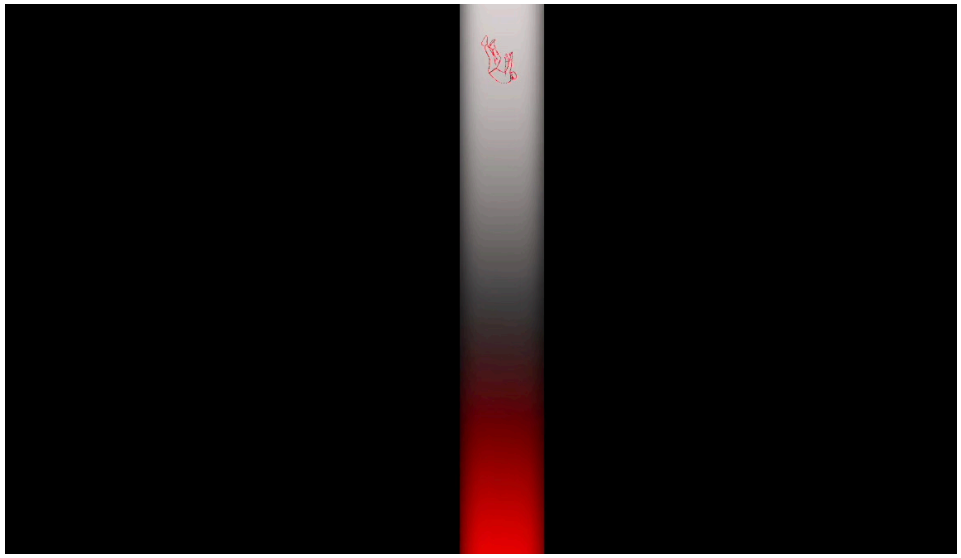
BACKROUND MUSIC

BTS-Black swan

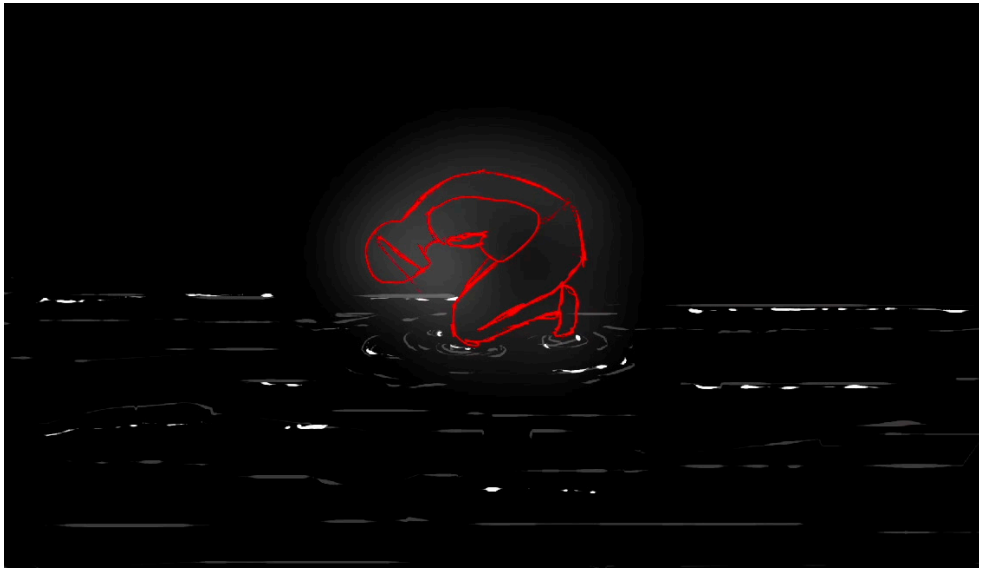
Ludovico-Experience

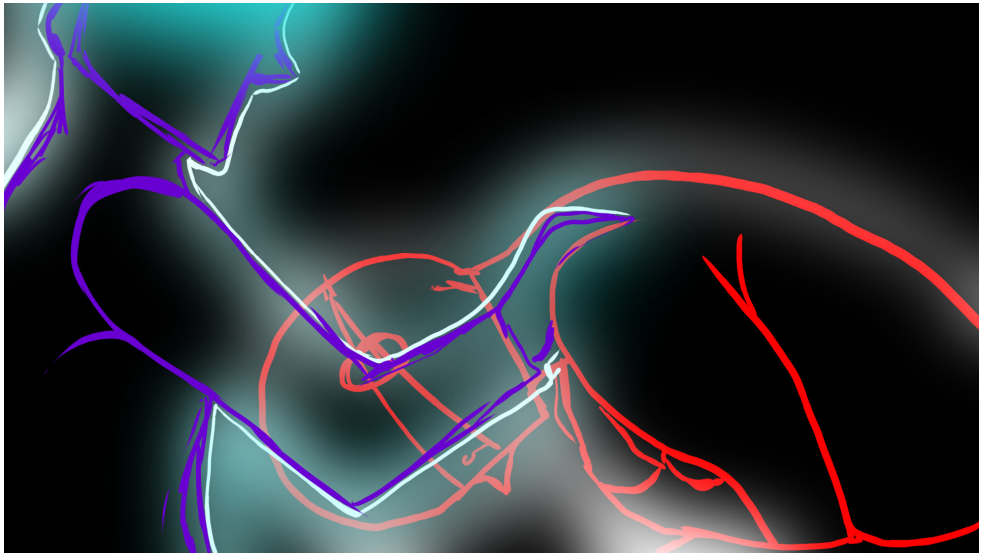
KEYFRAMES-01

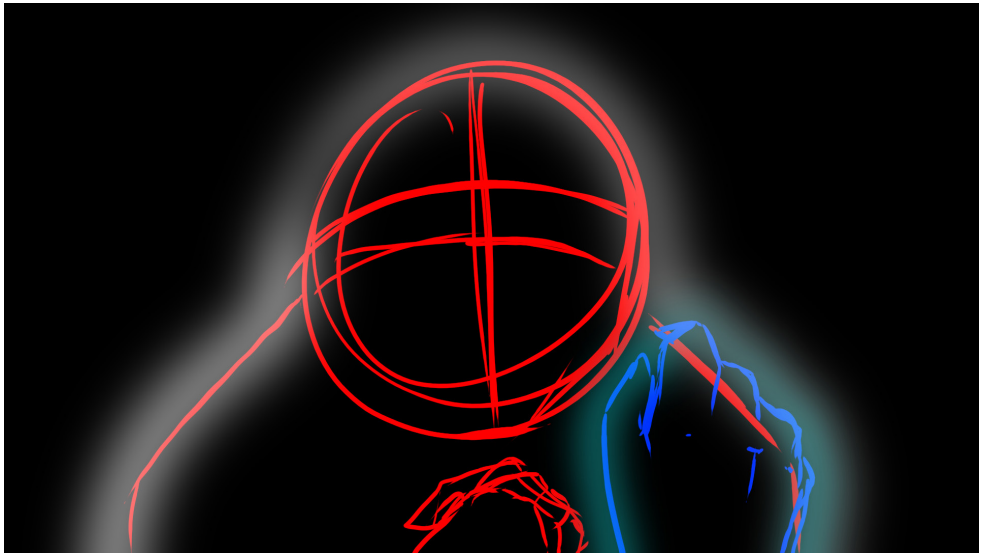


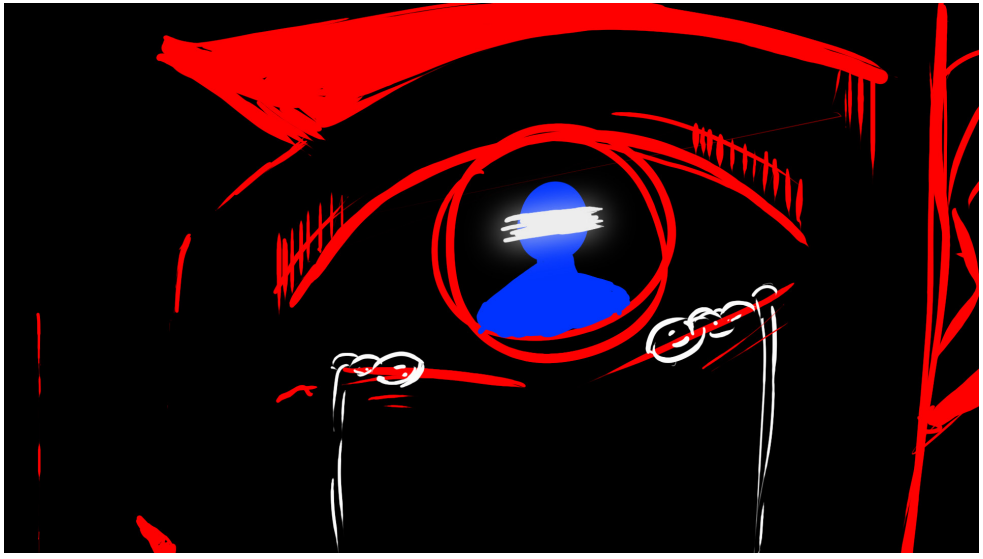


KEYFRAMES-02

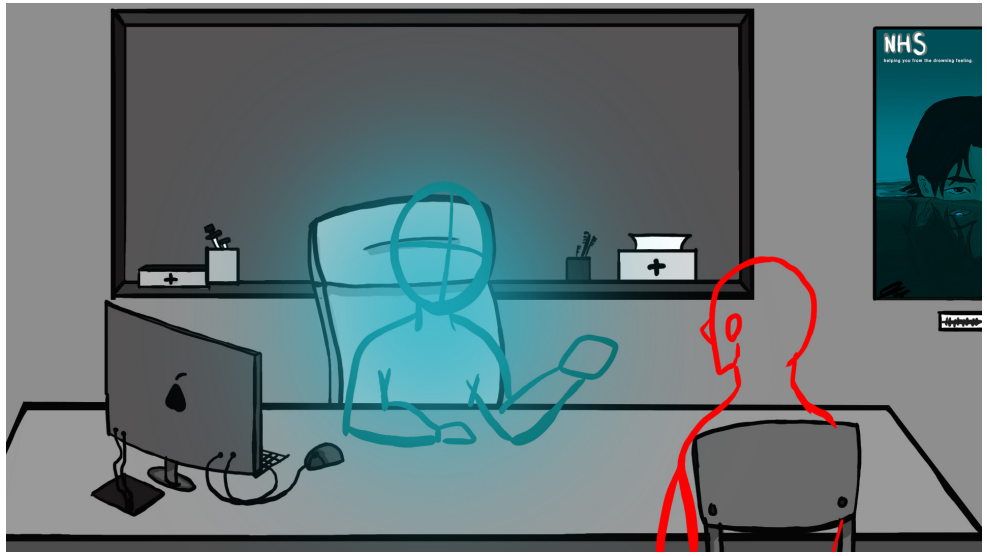


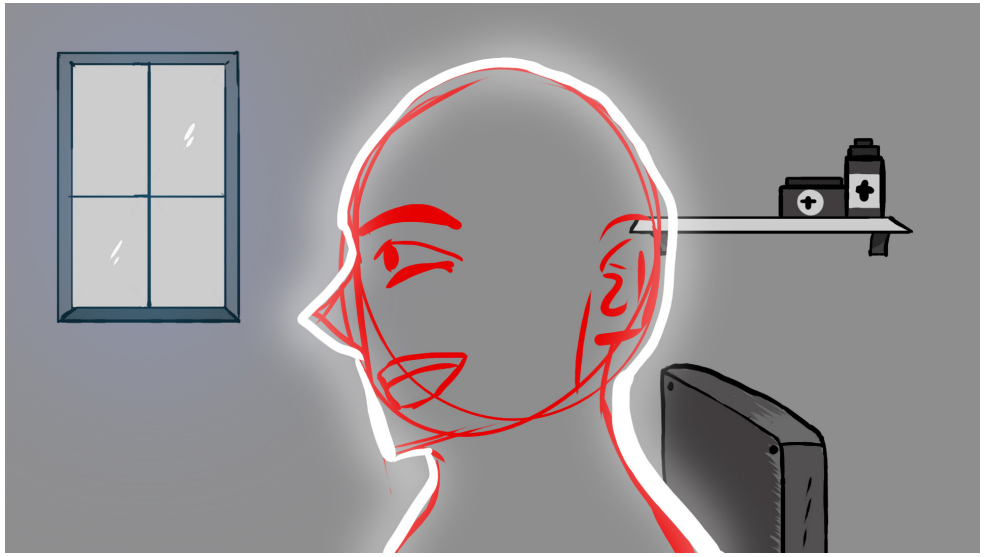






KEYFRAMES-03





Video files

https://vimeo.com/775994781

This is a short clip to show the intended visual
style we are going for.

https://youtu.be/uCBOJyWk5MM

This is the full video made from all the keyframes to show how the final video will look like.